

Group Gear Outfitting Proposal

Harborline Outfitters, Inc. — Grand Rapids, MI • Prepared for Grand River Adventure Camps

Fictional sample for workshop practice — this draft has problems on purpose. Give it to your Proposal Reviewer agent and see how many it catches.

About Harborline

Harborline Outfitters has been West Michigan's trusted source for quality outdoor gear since 2011. From our two retail locations and growing online store, we serve hikers, paddlers, and campers across the region with best-in-class equipment and legendary customer service. Our staff are outdoorspeople first and retailers second, and our house-brand Bench Series has won a loyal following. We are passionate about getting people outside.

What We Propose

Grand River Adventure Camps is growing, and your rental fleet needs to grow with it. Harborline proposes to become your outfitting partner, supplying a full range of gear and ongoing support for your summer camp programs. This would include tents, sleeping systems, paddling equipment, and various other items as needed, along with staff training and seasonal maintenance support.

We anticipate the initial outfitting would be completed in approximately six to eight weeks from agreement, in time for early summer programming.

Investment

Based on the camper counts you shared, we estimate the initial outfitting investment at \$48,500, inclusive of equipment, delivery, and training. We're confident this represents strong value for a fleet of this size.

Why Us

We believe Harborline is the right partner for this work, and we're excited about the possibility of supporting your mission of getting kids on the water.

We hope to hear from you soon. Feel free to reach out with any questions at info@harborlineoutfitters.example.

— The Harborline Team